**Before we get started, feel free to drop in the chat:**

1. Who are you? (Introduce yourself, feel free to drop your LinkedIn)
2. Where are you based and current role
3. 1 burning question you have about AI, NLP, or LLMs (to be addressed during Q&A)

# NLP from scratch

## From Zero to NLP in 60

Monthly Webinar

www.nlpfromscratch.com

# Housekeeping

Camera on if comfortable doing so

Stay muted unless speaking

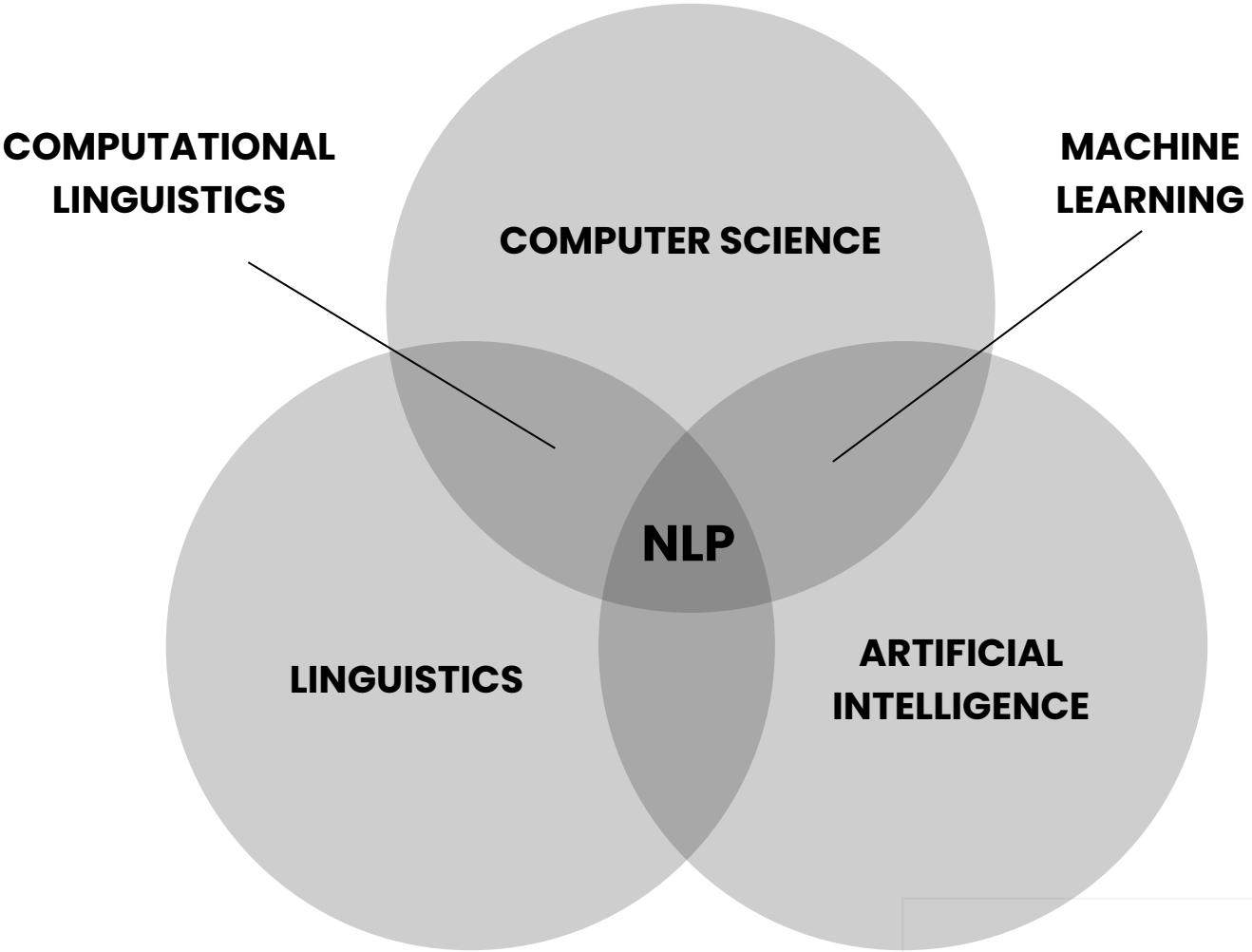
Be professional

Materials will be shared after the meeting

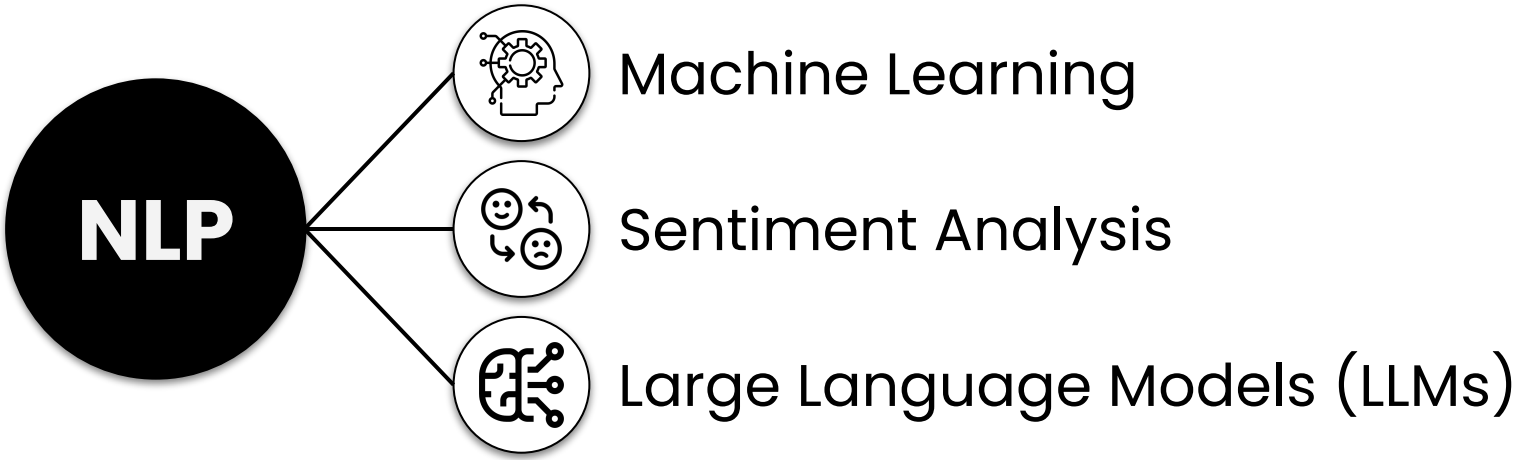
# Who am I?

- Data Scientist
- Career consultant (SapientNitro, PwC, Accenture)
- Trainer
- Human

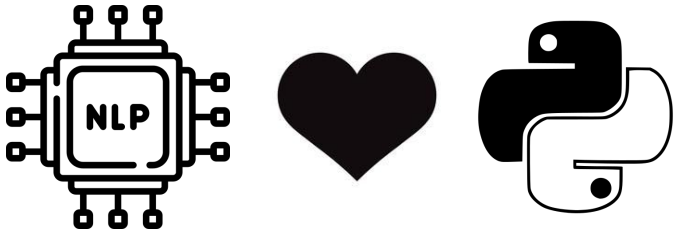
# What is Natural Language Processing?



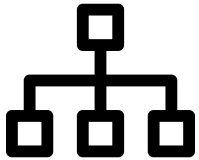
# Today's Coverage



# Working with Text in Python



# Text Preprocessing Steps



## Tokenization

Break free-form text documents down into tokens: constituent units of language (usually words)

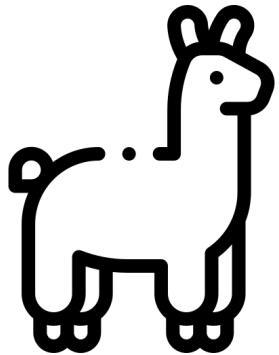
## Normalization

Apply techniques to reduce the noise and variance in the language data and standardize

## Vectorization

Convert text data to numeric features: structured data suitable for machine learning or analytics

# Sentiment Analysis - Traditional ML vs. GenAI

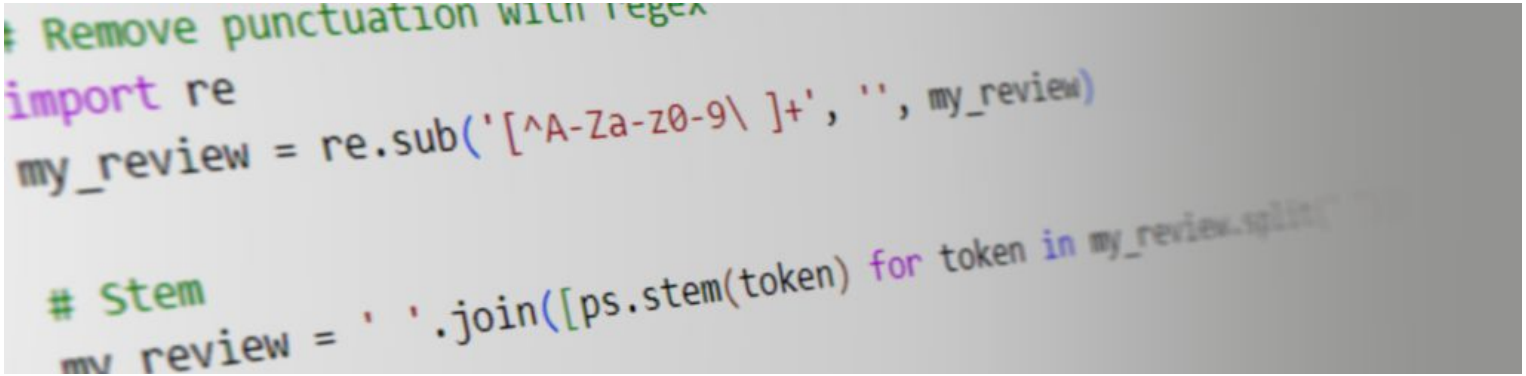


Meta

# NLP4Free 🔠⚡🤖🧠😀

https://github.com/nlpfromscratch/nlp4free

A Free Natural Language Processing (NLP) microcourse, from basics to deep learning

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# LLM and Generative AI Workshops

## Generative Text Models & Fine-tuning LLMs

- Intro to Hugging Face
- LLMs for generative text
- Fine-tuning models
- PEFT (LoRA) and quantization

## Building GenAI Apps with OpenAI and GPT

- Intro to APIs and OpenAI
- Working with the OpenAI API
- Setting up a dev environment
- Build a streaming chat app
- Open source alternatives to GPT

## Intro to Python & Natural Language Processing

- Intro to NLP
- Intro to Python
- Working with text in Python
- Manipulating text in Pandas

## GenAI for Work (1 hr)

- Introduction to GenAI
- Generative AI landscape
- Everyday use cases for GenAI tools
- Prompting and prompt engineering
- Productivity with GenAI

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TRAINING CONSULTING FAQ A

Today ● December 2023 Filters

Upcoming eve
Dec 01 - Feb 2

Sign up at **nlpfromscratch.com/training!**

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---|---|---|---|---|---|---|
| | | | | | | 2 |
| 3 | 4 ● What the Heck is a... | 5 Deconstruct Care... | 6 | 7 Zero to NLP in 60 ... | 8 | 9 |
| 10 | 11 Large Language M... | 12 | 13 What the Heck is a... | 14 | 15 Large Language M... | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |

DEC 04 What the LLM? - F

DEC 05 Deconstr Progress

DEC 07 Zero to N FREE Wo

DEC 11 Large La Models a

DEC 13 What the LLM? - F

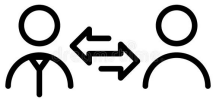
# Manifesto

**Knowledge is only valuable if it is useful.**

**The best way to learn is by doing.**

**Learning is a non-linear process.**

**Learning is exploration, not a journey.**



**Teaching and learning are complementary.**

# I would value your feedback.

# NLP from scratch

Learn natural language processing. From A to Z. From zero to hero. Fast.

**www.nlpfromscratch.com**